CITY OF SANTA BARBARA WATERFRONT DEPARTMENT

MEMORANDUM

Date: May 16, 2019

To: Harbor Commission

From: Scott Riedman, Waterfront Director

Subject: Business Services Report

Yoga on the Wharf

In 2017 the Waterfront Department was approached by Power Of Your Om yoga studio with the idea of holding an outdoor yoga class on the shoreward finger of Stearns Wharf. Waterfront Department staff thought the idea was creative and brought the idea to the Stearns Wharf Merchant Association who approved of the event. The Department decided to conduct a pilot project and see how the event would be received.

Since that time, Power Of Your Om has conducted approximately 10 yoga classes on Stearns Wharf, the most recent being April 28. The classes usually begin at 9 a.m. and last approximately one hour. Classes are free and donations are encouraged with all proceeds going to a different local non-profit at each class. Power Of Your Om complies with the City's insurance requirements and are very considerate of our Wharf tenants.

So, whether you are a practicing yogi, a beginner, or just looking for something unique to do on a Sunday morning, make the effort and take a yoga class in one of the most beautiful and unique locations on the central coast.

Prepared By: Brian Bosse, Waterfront Business Manager